Plain Language: Accessibility's Building Block

The Problem

- Lack of access for LEP, low-literacy, and people with disabilities.
- Deficit of clear, comprehensible information.
- Long, complicated ballots & cacophony of campaigns.

Part of the Solution

Make information about how and why to vote accessible to everyone; with a focus on the underserved.

The Goal

Increase voter participation across all demographics to make California more representative.
The Easy Voter Guide: Making Information Accessible

Community-Driven design to find

- Key concepts
- Logical sequence
- Right amount of detail
- Clear language

Easy Voter Guide – how and why to vote

- Sign Up, Get Ready, Vote!
- Statewide Election Info
- State ballot measure summaries
- In English, Spanish, Vietnamese, Korean & Chinese
The Best Practices Manual: Making Information Accessible

Voters say they need the basics presented with

- Plain language
- Clear layout
- Visual storytelling

**Vote by mail**
Request a vote-by-mail ballot by October 29.
Return it by mail, drop it off at one of the secure ballot drop-off locations, or deliver it on November 6 to any polling place.

Vote-by-mail ballots must be received at the elections office or a polling place by 8pm on November 6.

For more details, see Page 4.

**Vote early in person**
You may vote early at the elections office, or at the voting centers listed on page 5.
October 7 until November 5
Monday – Friday, 8am to 5pm

Franklin County Elections Department
4321 Franklin Avenue
Franklin, CA

For more details, see Page 5.

**Vote at the polls in person**
Polls are open on Election Day:
November 6, from 7am to 8pm

The location of your polling place is printed on the back cover of this guide.

Or, you can look up your polling place:
- On the web: www.franklinvotes.org
- Using the automated phone service: 1-222-555-1216

For more details, see Page 6.
The Best Practices Manual: The Voter Bill of Rights

Putting the Voter Bill of Rights into Plain Language:

- SB 505 – SoS gets authority to revise
- Revisions and Community Review
- Challenges

You have the right to:

...cast a provisional ballot if your name is not listed on the voting rolls.

...vote if you are a registered voter even if your name is not on the list. You will vote using a provisional ballot. Your vote will be counted if election officials determine that you are eligible to vote.
Comprehensive, one-stop source for nonpartisan voting information.
Valuable Partnerships

[League/Elections Officials Partnership Photo]