Ethnorace, Registration and Voting in California

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Why We Need to Consider Ethnorace

• Not all groups participate at the same rates
• Impact of age, education, income, etc. varies within and across groups
• Need to ensure reforms reflect diversity of California electorate
Reported Registration in the U.S. in November 2012, By Ethnorace and Age

Percentage

White, Not Latino | Black | Asian | Latino

18 to 24: 27% | 16% | 11% | 8% | 9% | 21% | 11% | 8% | 8% | 7% | 31% | 25% | 19% | 23% | 20% | 36% | 26% | 21% | 17% | 16%

25 to 44: 16% | 11% | 8% | 9% | 21% | 11% | 8% | 8% | 7% | 31% | 25% | 19% | 23% | 20% | 36% | 26% | 21% | 17% | 16%

45 to 64: 11% | 8% | 9% | 21% | 11% | 8% | 8% | 7% | 31% | 25% | 19% | 23% | 20% | 36% | 26% | 21% | 17% | 16%

65 to 74: 8% | 9% | 21% | 11% | 8% | 8% | 7% | 31% | 25% | 19% | 23% | 20% | 36% | 26% | 21% | 17% | 16%

75 & over: 8% | 7% | 31% | 25% | 19% | 23% | 20% | 36% | 26% | 21% | 17% | 16%

Reported registered | Reported not registered | No response to registration
Reported Registration in California in November 2012, By Ethnorace and Age

Percentage reported registered, not registered, and no response to registration for individuals in different age groups, categorized by White, Not Latino; Black; Asian; and Latino.
Probability of Registration among Californians in November 2012, by Ethnorace and Age

- **18 - 24 yrs**: 59% Asian, 66% Latino, 67% White, 71% Black
- **25 - 44 yrs**: 83% Asian, 81% Latino, 85% White, 93% Black
- **45 - 64 yrs**: 87% Asian, 85% Latino, 88% White, 94% Black
- **65 - 74 yrs**: 88% Asian, 88% Latino, 92% White, 95% Black
- **75 - 90 yrs**: 91% Asian, 89% Latino, 94% White, 98% Black
Probability of Registration among Californians in November 2012, by Ethnorace and Income

- **Up to 25k**: 66%, 71%, 67%, 76%
- **25k to 50k**: 67%, 82%, 83%, 94%
- **50k to 100k**: 69%, 83%, 84%, 97%
- **More than 100k**: 73%, 83%, 88%, 94%

Colors represent:
- **Green**: Asian
- **Red**: Latino
- **Purple**: White
- **Blue**: Black
Probability of Registration among Californians in November 2012, by Ethnorace and Nativity

<table>
<thead>
<tr>
<th></th>
<th>Asian</th>
<th>Latino</th>
<th>White</th>
<th>Black</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. Born</td>
<td>78%</td>
<td>77%</td>
<td>81%</td>
<td>89%</td>
</tr>
<tr>
<td>Yrs in US 5 to &lt;15</td>
<td>66%</td>
<td>73%</td>
<td>68%</td>
<td>54%</td>
</tr>
<tr>
<td>Yrs in US 15 to &lt;25</td>
<td>65%</td>
<td>76%</td>
<td>72%</td>
<td>78%</td>
</tr>
<tr>
<td>Yrs in US 25+</td>
<td>67%</td>
<td>84%</td>
<td>82%</td>
<td>83%</td>
</tr>
</tbody>
</table>
Why This is Important:
The New California Electorate in 2020

68% of California’s new eligible voters between now and 2020 will be of color
Why Should We Care?

• Electorate is changing but our framing/analysis has not
• Need to be certain our reforms suit the populations we’re targeting
• Cultural competence and skepticism key to ensuring appropriate outreach
Probability of Voting among Californians in November 2012, by Ethnorace and Age

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Asian</th>
<th>Latino</th>
<th>White</th>
<th>Black</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 - 24 yrs</td>
<td>42%</td>
<td>49%</td>
<td>52%</td>
<td></td>
</tr>
<tr>
<td>25 - 44 yrs</td>
<td>67%</td>
<td>72%</td>
<td>78%</td>
<td>90%</td>
</tr>
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<td>45 - 64 yrs</td>
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<td>92%</td>
</tr>
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<td>96%</td>
</tr>
</tbody>
</table>
Probability of Voting among Californians in November 2012, by Ethnorace and Income

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Asian</th>
<th>Latino</th>
<th>White</th>
<th>Black</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 25k</td>
<td>59%</td>
<td>60%</td>
<td>62%</td>
<td>78%</td>
</tr>
<tr>
<td>25k to 50k</td>
<td>56%</td>
<td>70%</td>
<td>78%</td>
<td>87%</td>
</tr>
<tr>
<td>50k to 100k</td>
<td>60%</td>
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<td>82%</td>
<td>89%</td>
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<tr>
<td>More than 100k</td>
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<td>93%</td>
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Probability of Voting among Californians in November 2012, by Ethnorace, Nativity and Time in the U.S.

- **U.S. Born**
  - Asian: 60%
  - Latino: 66%
  - White: 74%
  - Black: 86%

- **5 to 14 Yrs in US**
  - Asian: 51%
  - Latino: 65%
  - White: 59%

- **15 to 24 Yrs in US**
  - Asian: 50%
  - Latino: 66%
  - White: 66%

- **25+ Yrs in US**
  - Asian: 51%
  - Latino: 72%
  - White: 69%
  - Black: 77%