San Diego County

Language Program

- Full-Time Language Coordinators
- Targeted Outreach Efforts
- Proofed Voting Material in All Languages
- Language Advisory Group
- Bilingual Poll Workers
- Posting Registered Voter Data
- Election Day Monitoring
- Special Projects:
  - documentary videos
  - voter education video vignettes
  - Etc.
¿Quieres votar por el presidente en las elecciones primarias este 7 de junio del 2016?

Todos los electores registrados pueden votar en esta elección primaria. Votar para el presidente depende del partido con que está registrado. Compruebe su registro!

Si está registrado con un partido político:

Usted puede votar por un candidato que se postula para el presidente en ese partido:
- Indipendiente Americano
- Demócrata

Si está registrado como sin preferencia de partido o no partidista, puede votar en la primaria presidencial por uno de los siguientes partidos:
- Independiente Americano
- Demócrata
## Voter Turnout

### Presidential General Election - November 8, 2016

<table>
<thead>
<tr>
<th>Registered Voters</th>
<th>Total Voted</th>
<th>% Turnout</th>
<th>PMV Issued</th>
<th>% PMV</th>
<th>PMV Voted</th>
<th>% of PMV Voted</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,652,875</td>
<td>1,346,513</td>
<td>81.5%</td>
<td>1,016,190</td>
<td>61.5%</td>
<td>772,363</td>
<td>76%</td>
</tr>
</tbody>
</table>

### Language (2016)

<table>
<thead>
<tr>
<th>Language (2016)</th>
<th>Registered Voters</th>
<th>Total Voted</th>
<th>% Turnout</th>
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<th>% PMV</th>
<th>PMV Voted</th>
<th>% of PMV Voted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish</td>
<td>355,280</td>
<td>263,632</td>
<td>74%</td>
<td>211,093</td>
<td>59%</td>
<td>168,332</td>
<td>80%</td>
</tr>
<tr>
<td>Filipino</td>
<td>47,640</td>
<td>35,503</td>
<td>75%</td>
<td>30,837</td>
<td>65%</td>
<td>24,628</td>
<td>80%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>21,211</td>
<td>15,114</td>
<td>71%</td>
<td>14,672</td>
<td>69%</td>
<td>11,368</td>
<td>77%</td>
</tr>
<tr>
<td>Chinese</td>
<td>22,043</td>
<td>17,217</td>
<td>78%</td>
<td>15,027</td>
<td>68%</td>
<td>12,586</td>
<td>84%</td>
</tr>
</tbody>
</table>

| Total/Avg %     | 446,174           | 331,466     | 74%       | 271,629    | 61%   | 216,914   | 80%            |

**PMV = Permanent Mail Voter**
Example

FIL-AM VOTE

- Consortium of 15 core Filipino organizations
- Effectively using resources and a consistent message
- Messaging
  - Voter Registration
  - Voter Education
  - Voter Protection
  - Get Out The Vote
- Designate high-level coordinator
Targeted Languages
Modeling The Future

Vote Center Locations & Public Transit
(Mock Special Election)

Legend

Vote Centers & Drop-Off Locations
- Over 1000 ft from Transit (21 of 62 Vote Centers)
- 1000 ft or less from Transit (31 of 62 Vote Centers)
- Early Drop-Off Location & Vote Center (7)
- Satellite Location (Registrar of Voters)

Transit Routes
route type
- TRAM/TROLLEY
- RAIL-Long Distance
- BUS
  - TRANSIT STOPS

1000 ft Radius from Vote Center
1/2 Mile Radius from Vote Center
1 Mile Radius from Vote Center
2 Mile Radius from Vote Center

EID-46 Election Precincts (AB1873 Mock)
Vote-By-Mail Election Prec (AB1873 Mock)
Modeling The Future

Vote Center Locations & Public Transit (Mock Special Election)

Legend

Vote Centers & Drop-Off Locations
- Over 1000 ft from Transit (11 of 62 Vote Centers)
- 1000 ft or less from Transit (51 of 62 Vote Centers)
- Early Drop-Off Location & Vote Center (7)
- Satellite Location (Registrar of Voters)

Transit Routes
route type
- TRAM/TROLLEY
- RAIL-Long Distance
- BUS
  - TRANSIT STOPS

- 1000 ft Radius from Vote Center
- 1/2 Mile Radius from Vote Center
- 1 Mile Radius from Vote Center
- 2 Mile Radius from Vote Center

EID-46 Election Precincts (AB1873 Mock)
Vote-By-Mail Election Prec (AB1873 Mock)
Winning Strategies

CHALLENGE

- Timely & Accurate Translation Of Election Material
- Disproportionality