START UP / TEST SCREEN
DATA CHANGES
SUPPORTING VOTE CENTERS
INCREASED USE OF VBM
GENERAL ELECTIONS
INCREASED USE OF VBM PRIMARY ELECTIONS
INCREASED USE OF PROVISIONAL BALLOTS
INCREASED BALLOT DROP-OFF PRIMARY ELECTIONS
INCREASED BALLOT DROP-OFF GENERAL ELECTIONS
Vote Center Pilot
Voter communication and promotion

EARLY IN-PERSON VOTING!

Voting Service Centers Open
Oct 29 thru Nov 7
Oct 29-Nov 4, 8:00am-5:00pm | Nov 5-Nov 7, 7:00am-8:00pm

Services offered in our Pre-Election Day Vote Centers
- Drive-thru ballot drop-off (at select locations)
- Secure vote-by-mail ballot drop off
- In-person polling place voting
- Replacement ballots 
- Voter assistance

Anaheim Civic Center
200 S. Anaheim Boulevard, #217
Anaheim, CA 92805
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Conference Room next to the City Clerk counter on second level. Park on level 2 of the City Hall East parking structure and cross at the pedestrian bridge.

Irvine Civic Center (Drive-thru ballot drop-off)
1 Civic Center Plaza
Irvine, CA 92606
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in CTC Room on the City Hall reception desk on the first floor. Parking is located in front of City Hall.

Westminster Branch Library
8180 13th Street
Westminster, CA 92683
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Westminster Library Meeting room with entrance on the north side of the building. Parking is in front of the library on south and east lots.

Costa Mesa Neighborhood Community Center
1845 Park Avenue
Costa Mesa, CA 92627
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Harpel Room in the Neighborhood Community Center. Parking is located in front of the community center.

Mission Viejo City Hall (Drive-thru ballot drop-off)
200 Civic Center
Mission Viejo, CA 92691
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in Saddlerock Room in City Hall building. Parking is located in front of City Hall.

Orange County Registrar of Voters’ Office
1300 S. Grand Avenue, Building C
Santa Ana, CA 92705
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in Building C, inside the main entrance and to the left. Visitor parking is available in front of the building.

For more info, visit ocvote.com/votcenter
Vote Center Facilities

Breakdown of site specifics

1. Partnerships

2. Drive-thru options

3. Mirrored most aspects of SB450 (Voter’s Choice Act)
Yes, WE'RE OPEN

8 - HOURS PER DAY+
7 A.M. - 8 P.M. on WEEKEND & EDAY
BILINGUAL ASSISTANCE IN EACH VOTE CENTER
E-POLL BOOKS
TO ACCESS
VOTER INFO
Who Were Vote Center Voters?

Surveys sent to 50,000 users of vote centers
Why Did They Choose Vote Centers?

Surveys sent to 50,000 users of vote centers

- Avoid rush
- Convenience
- Vote early
- Location
- Other

Bar chart showing the distribution of reasons for choosing vote centers.
What Was Their Level of Satisfaction?

Surveys sent to 50,000 users of vote centers
Partnerships with cities, community centers and libraries

Vote Center Pilot
Where did our vote center voters come from?
Vote Center Pilot

Where did our vote center voters come from?

Partnerships with cities, community centers and libraries
Partnerships with cities, community centers and libraries

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Vote Center Pilot
Where did our vote center voters come from?
Vote Center Staffing

Breakdown of site specifics

1. Temporary hires for multi-day period
2. Extended four day training with customer service focus
3. Hands-on training and processing
Vote Center **Voter Processing**

**Breakdown of site specifics**

1. **Electronic check-in process with immediate registration verification**

2. **Real-time database allowing for “clean voting”**

3. **No VBM surrender requirement; no provisional ballots**
Vote Center Pilot

Where did our vote center voters come from?

Distance traveled less of a barrier
Vote Center Pilot

Where did our vote center voters come from?

Distance traveled less of a barrier
Vote Center Pilot

Where did our vote center voters come from?

Distance traveled less of a barrier
Vote Center Lessons Learned
Breakdown of site specifics

1. Identified bottlenecks at initial check in

2. Add line management to training and delivery logistics improvement

3. Ideas to improve interface include adding check-in stations and voter look-up while in line
Vote Center Pilot Conclusion

Breakdown of site specifics

1. Implementation of SB450 Vote Center model was overall success
2. High turnout with positive feedback
3. Greater accessibility and opportunity for voters
POLITICAL WILL
BUDGET ISSUES
EQUIPMENT ACQUISITION
DRAFT PLAN
PLANNING & ISSUES
VOTE CENTER PLACEMENT
DROP BOX PLACEMENT
OUTREACH PLAN
ONE BALLOT DROP BOX FOR EVERY 15,000 VOTERS
Draft Plan Building Blocks
Deep dive on data to analyze proper placement of vote centers

Critical community based decisions on vote center locations
Critical community based decisions on vote center locations

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Critical community based decisions on vote center locations
Critical community based decisions on vote center locations
Voter Vehicle Ownership

Rates and locations of vehicle and non-vehicle ownership

Ability to travel up to 1 mile further
Voter Vehicle Ownership
Rates and locations of vehicle and non-vehicle ownership

Ability to travel up to 1 mile further
Voter Vehicle Ownership
Rates and locations of vehicle and non-vehicle ownership

Ability to travel up to 1 mile further
Voter Vehicle Ownership

Rates and locations of vehicle and non-vehicle ownership

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Ability to travel up to 1 mile further

Distance Traveled to Vote
Average distance in .05 miles from home to booth
Distance Traveled to Vote

Average distance in 0.05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
Distance Traveled to Vote

Average distance in .05 miles from home to booth

Ability to travel up to 1 mile further
IMPROVED VOTER EXPERIENCE
CHALLENGES
CHANGING VOTER BEHAVIOR
CHALLENGES
LOCATING VOTE CENTERS
CHALLENGES

ADJUSTING FOR PEAK DEMANDS
CHALLENGES
SERVICING DROP BOXES
VOTE CENTER
BUDGETS & COSTS
# Capital Expenditure Comparison

<table>
<thead>
<tr>
<th>Traditional Election Services</th>
<th>Vote Center Model</th>
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<tbody>
<tr>
<td><strong>Units</strong></td>
<td><strong>Equipment</strong></td>
</tr>
<tr>
<td>9600</td>
<td>DRE's</td>
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<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>1300</td>
<td>ADA</td>
</tr>
<tr>
<td>1300</td>
<td>On-Demand Printer</td>
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<tr>
<td>1300</td>
<td>On-Demand Scanner</td>
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**Total: $ 8,537,550.00**
### Cost To Operate Voting Locations

<table>
<thead>
<tr>
<th></th>
<th>Traditional Model</th>
<th>Vote Center Model</th>
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</thead>
<tbody>
<tr>
<td>Number of Polling Places</td>
<td>1093</td>
<td>28</td>
</tr>
<tr>
<td>Number of Days in Operation</td>
<td>1</td>
<td>11</td>
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<table>
<thead>
<tr>
<th></th>
<th>Total Cost</th>
<th>Cost Per Site</th>
<th>Average Daily</th>
<th>One Time</th>
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<tbody>
<tr>
<td>Physical location</td>
<td>$46,450.00</td>
<td>$50.00</td>
<td>$15,400.00</td>
<td>$22,400.00</td>
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<td>Volunteers</td>
<td>$946,796.90</td>
<td>$1,943.77</td>
<td>$598,680.59</td>
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<td>Equipment delivery</td>
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<td>$35,000.00</td>
<td>$7,000.00</td>
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<td>Supplies</td>
<td>$652,725.27</td>
<td>$162.04</td>
<td>$49,907.41</td>
<td>$72,592.59</td>
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<td>Subtotal</td>
<td>$1,825,550.13</td>
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<td>$670,988.00</td>
<td>$993,800.72</td>
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<td>$1,825,550.13</td>
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<td>$1,664,788.72</td>
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