Future of California Elections
AB 249 Basics

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Fair Political Practices Commission
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Disclaimer

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Overview of AB 249

- **Repealed prior advertising disclosure structure** related to independent expenditures and ballot measures.

- **Adopted new time, place, and manner** restrictions on state and local campaign advertisements for ballot measures and independent expenditures.

- **Made no changes to ads paid for by** candidates or political parties, unless they are independent expenditures.

- **Adopted new** definition, exceptions, and procedures for earmarked funds.
Prior to AB 249

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Adopted new time, place, and manner of disclosures on state and local campaign advertisements for ballot measures and independent expenditures.

- Top 2 donors of $50k+ → Top 3 donors of $50k +

- Top donors in the name of committee → Top donors listed below or in close proximity to the name of committee.

- No longer required to identify economic or other special interest of top donors.

- Adopted detailed formatting, font size, font type, font color, disclaimer location for print, video, and electronic ads.
Paid for by Asian American Small Business PAC.

Not authorized by a candidate or a committee controlled by a candidate.
USE YOUR VOTE
FOR CHANGE
VOTE
LT. GOVERNOR 2018

Paid for by Californians for
Endorsement of Angeli Tsakopoulos for Lieutenant Governor 2018, Sponsored by the California Medical Association. This advertisement was not authorized by a candidate or a committee controlled by a candidate. Committee major funding from Angeli Tsakopoulos, California Medical Association.
Building Ad Database

If you receive or see a state or local campaign advertisement, take a picture or screenshot and send it to pung@fppc.ca.gov
Keep in Touch

- Toll-Free Advice Line: (866) 275-3772
- Email: advice@fppc.ca.gov
- Website: www.fppc.ca.gov
- Twitter: @CA_FPPC
- Sign up for mailing lists to stay up to date

We’re Here to Help!