Future of California Elections
Neal Kelley
Registrar of Voters
Orange County

“ELECTIONS ARE NOT AN EXACT SCIENCE”
simplicity.
quality info.
hassle free.
pleasant.
complete.
145 million smartphone users in 2014

270 million smartphone users in 2020
331,629
unique visits to ocvote.com home page

40%
of these users used smartphone devices
A device that aids in accomplishing a task.

Something used in performing an operation.

A means to an end.
86,949 unique visits to voter look-up tool
30,315
unique visits to polling place look-up tool
Verify Your Voter Registration

You are registered to vote.

Name: Michael Agostino
118 S Delano St Apt 2
Anaheim CA 92804

Your voter status is: Active.
Your political party is: American Independent
Your vote-by-mail voter status is: Permanent Vote-by-Mail Voter

Provisional Ballot Status:
Click here to see your provisional ballot status.

Vote-by-Mail Info:
Issued on: 05/16/2013
Returned on: 5/17/2013
Status: Undeliverable

Elected officials and districts:
Click here to see your districts and elected officials.

Opt out of receiving your sample ballot
Simply enter your first and last name below to confirm you would like to opt out of receiving your sample ballot in the mail. You can also enter an email address to receive Sample Ballot notifications electronically for future elections.

Name: 

3,599
unique visits to sample ballot look-up tool
unique visits to elected official look-up tool

70,234,542
simplicity.
quality info.
hassle free.
pleasant.
complete.
• pinpoint voter
• precinct using sms
• push data on polling place and issues
• map polling place
• provide wait times

Toward a more inclusive and effective election system.